## **Red Ash Fruit**

Nutrients

lutrients	Nutrient Features	Benefits
	Protects against oxidative stress induced cell death.	Potent active for prevention of skin aging.
Catechin - Flavan-3-ol	Protects against heat shocked skin damage.	Anti-aging and thermal skin aging active.
	Inhibition of melanogenesis - reduces coloured pigmentation allowing	Reduces visibility of sun spots.
Epigallocatechin	even skin colour. Rehydration and plumping of skin.	Dark circle and puffiness reduction under the eye.
- Polyphenol		Skin whitening.
Amino Acids	Protection of hair focile from sun and pollution damage.	Reduces appearance of fine lines and wrinkles.
	Potent anti-oxidant.	Makes skin glow, lumosity.
Flavone Glycosides	Provides substantial protection from UV radiation.	Maintains health of hair and protects hair focile from external dam-
Phenolic Acids	Neo-collagenesis - stimulates growth of collagen in the skin.	age.
	Anti-acne activity.	More effective as an anti-oxidant that vitamin C & E together (cate-
Flavanol - Gallocatechin	Conditioning agent.	chin - Flavan-3-ol).
	Anti-inflammatory activity.	Helps skin hydration.
Flavanol	Reduces membrane liquid peroxidation and DNA damage.	Aids cutaneous metabolism to prevent skin alterations (sun spots/age spots/skin blemishes) and early aging.
- Epicatechin	Strengthens capillaries.	Suppleness of skin.
Triterpene - Ceanothic Acid	Alleviates aging induced oxidative stress.	Increased skin elasticity. Reduces potential of stretch marks (preg- nancy).
	Anti-pollution activity.	
	Photoprotective activity.	Reduces redness, irritation and clears pore blockages.
	. ,	Potent skin and hair conditioning active.
		Protection from damaging free radicals.

Reduces potential of early aging and onset of fine lines and wrinkles.