

Strawberry Gum Leaf

Nutrients

**Catechin
- Flavan-3-ol**

**Myricetin
- Flavone Glycoside**

**Deoxy-Glucitol
- Sugar Alcohol**

Amino Acids

Amines

Flavone Glycosides

Organic Acids

Flavanol derivatives

Nutrient Features

Protects against oxidative stress induced cell death.

Protects against heat shocked skin damage.

Inhibition of melanogenesis - reduces coloured pigmentation allowing even skin colour.

Rehydration and plumping of skin.

Protection of hair follicle from sun and pollution damage.

Potent anti-oxidant.

Provides substantial protection from UV radiation.

Alleviates aging induced oxidative stress.

Protects skin from hypoxic environments.

Tyrosinase activity.

Anti-nociceptive (inhibits the sensation of pain) activity.

Endothemic activity.

Humectant.

Anti-inflammatory activity.

Conditioning agent.

Anti-acne activity.

Reduces membrane lipid peroxidation and DNA damage.

Hair protectant and natural hair conditioner.

Neo-collagenesis activity.

Strengthens capillaries.

Benefits

Anti-aging and thermal skin aging active.

Reduces visibility of sun spots.

Dark circle and puffiness reduction under the eye.

Skin whitening.

Stimulates the growth of collagen reducing fine lines and wrinkles.

Makes skin glow, lumosity.

Maintains health of hair and protects the hair follicle from external damage.

More effective as an anti-oxidant than vitamin C and E together (Catechin-flavan-3-ol).

Aids cutaneous metabolism to prevent skin alterations (sun spots/age spots/skin blemishes) and early aging.

Maintains health of skin in dry controlled environments such as air conditioning/plane travel.

Helps in the relief of sunburn.

Creates cooling sensation on the skin (after sun products).

Prevents moisture loss from the skin.

Increases skin hydration.

Reduces skin redness and irritation.

Protection from damaging free radicals and prevents damage from environmental pollution.

Potent skin and hair conditioning active.

Protects hair from UV damage.

Anti-static agent providing conditioning benefits for the hair.

Adds feel of smoothness to the skin and hair.

Builds protein hydrolysate moisture in the skin and hair.