

# Kiwi Fruit

## Nutrients

**Tryptophan**  
- Alpha Amino Acid

**Epigallocatechin**  
- Polyphenol

**Procyanidin**  
- Flavanoid

**Phenolic Acids**

**Flavonones**

**Organic Acids**

**Amino Acids**

## Features

Anti-aging activity.

Hair protectant and conditioner.

Photo-protection - helps hair combat damaging UV light from the sun.

Neo-collagenesis - stimulates growth of collagen in the skin.

Anti-acne activity.

Inhibition of melanogenesis - reduces coloured pigmentation allowing even skin colour.

Reduces membrane lipid peroxidation and DNA damage.

Improves mitochondrial functionality - promotes regenerative capacity of skin cells. Improves collagen production.

Provides substantial protection from UV radiation.

Protects fibroblasts (new skin cell growth) from environmental damage.

Alleviates aging induced oxidative stress.

Anti-inflammatory activity.

Significant anti-oxidant activity.

Rehydration and plumping of skin.

Inhibition of melanogenesis - reduces coloured pigmentation allowing even skin colour.

Conditioning agent.

## Benefits

Helps in the protection of skin from damaging environmental factors.

Protects hair from UV damage and offers anti-static agent which provides conditioning benefits to the hair.

Potent skin and hair conditioning active. Adds feel of smoothness to skin and hair.

Builds protein Hydrolysate moisture in the skin and hair.

Reverses the UV damage in hair follicles.

Suppleness of skin.

Reduction of fine lines and wrinkles.

Increased skin elasticity. Reduces the potential of stretch marks (pregnancy).

Potent anti-aging.

Reduces skin redness, irritation and clears pore blockages.

Reduces visibility of sun spots.

Dark circle reduction under the eye.

Skin whitening.

Helps restore damaged skin from over-exposure to sun and pollution.

Helps to repair connective skin tissue (stretch marks).

Helps skin hydration.

Aids cutaneous metabolism to prevent skin alterations (sun spots/age spots/skin blemishes).

Gives skin glowing affect, lumosity.

Protection from damaging free radicals.

Reduces appearance of fine lines and wrinkles.

Reduces the potential of early aging and the onset of fine lines and wrinkles.